

Strategic Planning in an Uncertain World

About the Leaders:



The Rev. Dr. Jill M. Hudson is a consultant to churches, presbyteries, and seminaries. She most recently served as Associate Stated Clerk and Coordinator for Mid-Council Relations for the Presbyterian Church (U.S.A.). She is an Organizational Development Consultant specializing in strategic planning, a Certified Coach specializing in new denominational executive coaching, and a workshop and Conference Leader specializing in postmodern assessment/evaluation; conflict management, systems theory, trauma theory, congregational transformation, and consultant training.

Jill served for 13 years as Executive Presbyter of the Presbytery of Whitewater Valley, and before that was Associate Executive for Vocation and Leadership for the Synod of Lincoln Trails for 13 years. She is the author of *The Context Guide for Percept; When Better Isn't Enough: Evaluation Tools for the 21st Century Church; Congregational Trauma: Coping, Caring and Learning; Evaluating Ministry: Principles and Processes for Clergy and Congregations*; and *Beyond the Boundary - Meeting the Challenge of the First Years of Ministry* (Co-authored with Roy Oswald, William Behrens, and Gary Harbaugh).



The Rev. Dr. Laurie J. Ferguson's vocational calling is to work with leaders who are seeking to transform themselves and their organizations in a time of difficult challenge. Focusing on building resilience and creating adaptive skills, she uses coaching, consulting, facilitation, and teaching to help people move forward in new ways. She brings a biblical and theological lens, along with training in organizational and personal change theory and group dynamics.

Laurie has over thirty years of experience as a Presbyterian pastor, and is a licensed clinical psychologist. She is certified as a Professional Certified Coach (PCC)

with the International Coach Federation. She has been coaching for over 12 years, and works with Auburn Seminary where she is the Senior Fellow for Coaching, and provides leadership for their Coach Training Program where she is the lead faculty.

Laurie received her M.Div. from Princeton Seminary, and her Ph.D from Adelphi University.