

PASTORAL CARE IN THE CONTEXT OF WEALTH

A seminar to deepen our understanding of the unique pastoral care needs of people with wealth

Date: April 23-25, 2012

Leaders: J. Robert Moon, D.Min., MBA
Mark G. Cooke, M. Div.

Event location: Union Presbyterian Seminary: Paisley Hall, 1204 Palmyra Avenue, Richmond, VA 23227

Registration: \$195, includes lunch on Tuesday, April 24 and breakfast on April 24-25 for those staying in campus housing.

Early Registration (by March 1): \$150

CEUs: 1.3

For: Clergy, church educators, leaders, administrators, treasurers

The purpose of this seminar is to increase the confidence, knowledge, motivation, and understanding of clergy and other church leaders in the delivery of pastoral care to the affluent. Seminar leaders will present a variety of challenges and opportunities for this group of often overlooked parishioners, using an informal, interactive style. Main topics include:

- ❖ Wealth as a Pastoral Care Concern
- ❖ Understanding Affluence and the Opportunities for Pastoral Care
- ❖ Identifying, Claiming, and Overcoming Obstacles for Pastoral Care Engagement in Wealth Moments
- ❖ Implementation in Your Congregation

The seminar begins at 1:30 p.m. on Monday, April 23, and ends at 11:30 a.m. on Wednesday, April 25.

To register for *Pastoral Care in the Context of Wealth* online, [click here](#). To register by fax or mail, use the form below.

About the Leaders:



J. Robert Moon For more than 30 years, Robert (Bob) provided executive leadership to businesses and organizations, helping them to make smart choices about their money. Bob brings his expertise in business strategy and financial planning to serve baby boomers regarding retirement and other financial issues.

Bob's extensive education includes the M.Div., D.Min., and M.B.A degrees with a specific focus on healthcare. For more than 16 years he served churches in Georgia and South Florida as senior pastor.

Bob continues to serve as an interim minister or guest preacher in churches in Northern Virginia.



Mark G. Cooke Mark started his career in financial services in the summer of 2001 after deciding to find a career where he could make a difference in people's lives. He is the founder of Heritage Financial, LLC, a financial counseling and wealth management company in northern Virginia.

Mark has a master's degree in trumpet performance and has played professionally for several military bands, symphonic orchestras, and brass quintets. Having completed his Master of Church Music degree in 1981, he served for over 15 years as an ordained minister, overseeing music ministries in churches in West Virginia, Virginia, and Maryland. He lives in Manassas, VA, with his wife, Cyndi, two sons and two step-daughters.

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Schedule of Events

Paisley Hall, 1204 Palmyra Ave., Richmond

Monday, April 23, 2012

1:30-4:30 p.m. **Session I - Wealth as a Pastoral Care Concern**

Tuesday, April 24, 2012

8:30-10:00 a.m. **Session II - Understanding Affluence and the Opportunities for Pastoral Care**

10:10-11:30 a.m. **Session III - Identifying, Claiming, and Overcoming Obstacles for Pastoral Care Engagement in Wealth Moments (Part 1)**

~ Lunch is Provided ~

1:30 -4:40 p.m. **Session IV - Identifying, Claiming and Overcoming Obstacles for Pastoral Care Engagement in Wealth Moments (Part 2)**

Wednesday, April 25, 2012

8:30 -11:00 a.m. **Session V - Back Home – Implementation in Your Congregation**

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FEES: \$195 (\$150 if registration is received by March 1); includes lunch on April 24 and breakfast on April 24-25 for those staying in campus housing.

HOUSING: On campus housing is limited and assigned on a first-come, first served basis. Guestrooms in Thompson House or Paisley Hall are \$25 per night double occupancy or \$40 per night single. For campus housing availability please call Sheila Mullenax at (800)229-2990, x301. Hotel accommodations are available at SpringHill Suites, 9701 Brook Road, Richmond, VA 23059 at a rate of \$69/night. To reserve your hotel room, [click here](#).

To Register On-line: [click here](#).

To Mail or Fax Registration: Print and complete this form. Mail to Leadership Institute, Union Presbyterian Seminary, 3401 Brook Road, Richmond, VA 23227 or Fax to (804) 278-4360.

PAYMENT METHOD:

- Check (payable to Union Presbyterian Seminary)

OR

- Visa
- MasterCard
- Discover
- American Express

Card Number: _____

Security Code: _____

Expiration Date: _____

Name as it appears on card: _____

Billing Address (street, city, state, & zip): _____

Please charge (amount): _____

REGISTRATION INFORMATION:

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Daytime Telephone: _____

Email: _____

Church Name: _____

Denomination: _____

Lunch preference (circle):

Meat

Vegetarian